

THE REGENERATOR

LIVINGECONOMYADVISORS.COM

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**INTEGRITY IS THE
ESSENCE OF
EVERYTHING
SUCCESSFUL.**

Buckminster Fuller

REGENERATION: rĭjĕn'ərā'shən

A process that restores, renews or revitalizes its own sources of energy and materials, creating systems that integrate the needs of society with the integrity of nature.

COOPERATION AS A COMPETITIVE ADVANTAGE

Short-term accelerators' typical model is transactional.

They exchange 6-8% equity for \$20,000 to \$100,000 in cash, a few weeks of mentorship, and a demo day.

The Regenerator takes a systems approach. With businesses, we become true partners, with equity and/or revenue share in exchange for becoming part of our long-term program and network. With governance bodies, we develop innovative mutually beneficial partnership structures.

Together, we leverage cooperation between our partners and investors as a competitive advantage to forward values aligned organizations and accelerate the transition to the regenerative economy.

TARGETED PARTNERSHIPS & COLLABORATION

- early stage, high growth potential businesses in the regenerative space that need connectivity, strategy and capital to increase their impact and profits
- small, medium and large businesses needing a pathway or migration strategy to the regenerative economy
- thought leadership for industry bodies, NGO's, governments and multi-nationals

ELEMENTS

- 01 soil**
principles + business development approach
- 02 roots**
the network
- 03 trunk**
analysis, implementation + replication
- 04 branches**
strategic initiatives
- 05 leaves**
projects

01 soil principles

Systemic: we take a whole systems approach creating sustainable systems that integrate the needs of society with the integrity of nature

Biomimetic: we take inspiration from natural processes in developing resilient financial and economic strategies

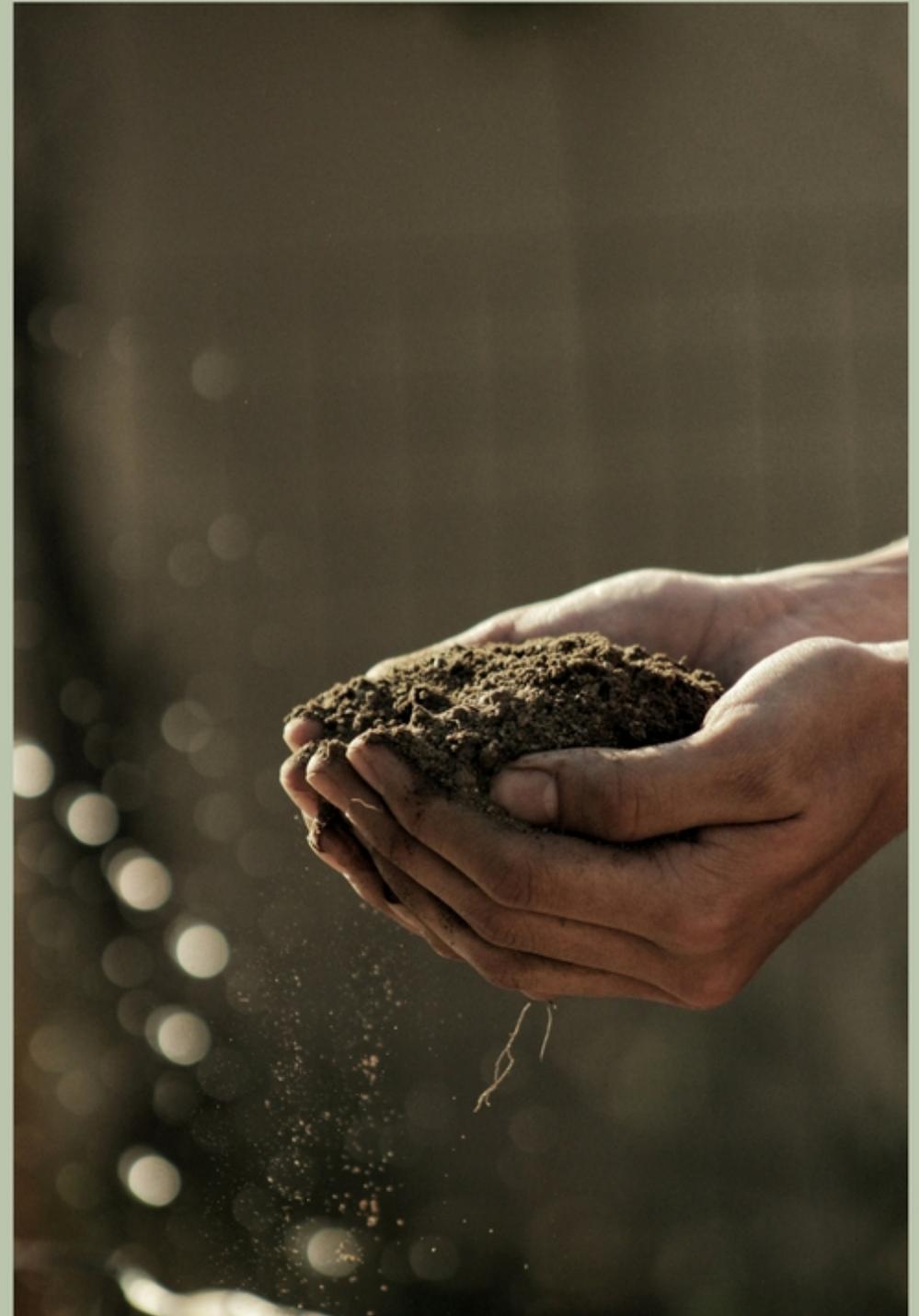
Regenerative: we design strategies that restore, renew or revitalize the regions and natural resources in which they work

Collaborative: we work in deep partnership facilitating symbiotic multi-stakeholder platforms

01 soil business development approach

Relational: we take a relational approach to partner development because we believe that:

- communicating openly with integrity and transparency is the foundation of success, in business and life
- collective learning enhances the whole ecosystem
- having deep rooted relationships and shared principles and practices reduces risk
- aligned values, cultures and objectives lead to the most mutually beneficial partnerships and the highest levels of collaboration, innovation and growth





02 roots the network

Over more than two decades we have developed a network of thousands of individuals and organizations working to create a regenerative economy. They include:

- **Capital partners:** investors and non-traditional sources of capital for values aligned businesses
- **Resource Partners:** curated relationships able to quickly implement or connect solutions for our project partners
- **Delivery Partners:** sourcing aligned projects for entry into the regenerator
- **Specialist Partners:** legal, accounting and other specialty needs

03 trunk project optimization



ANALYSIS & PLANNING

Map backwards from key decisions, to analysis of current state, feeding strategic and implementation direction and planning.

IMPLEMENTATION

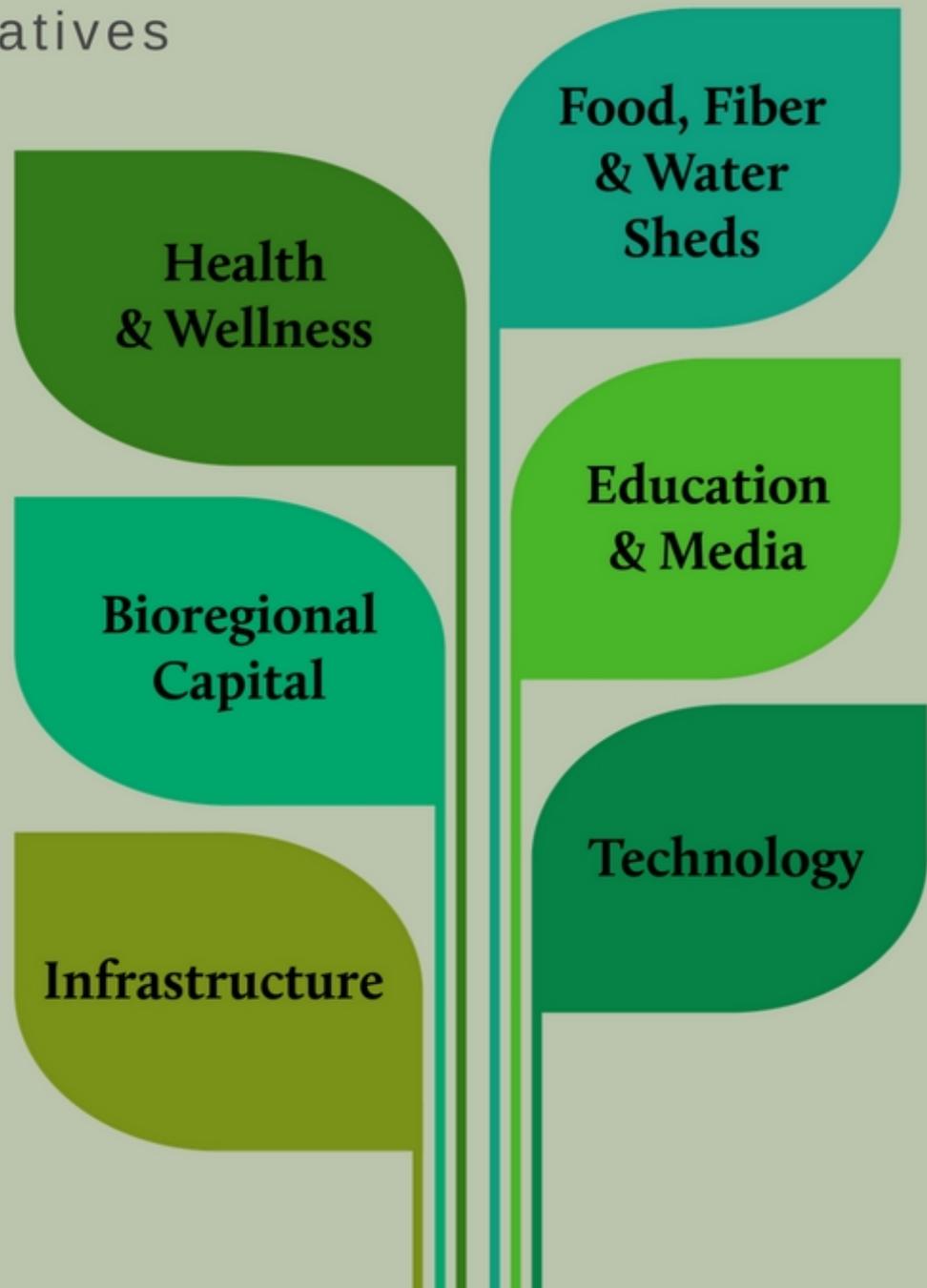
Design and perform rapid cycle tests based on the direction. Make the least change for the greatest effect.

REPLICATION

Use small scale intensive systems + use chunking - repeating small, successful tests with variations appropriate to new context

04

branches
the strategic initiatives



04 **branches** understanding SI structure

Strategic Initiatives provide a platform for collaboration between Living Economy Advisors, our partners, aligned corporations, NGO's, Government and Universities designed to create the conditions for achieving high growth potential and impact.

Projects are multiple companies under a strategic initiative aligned with a network of collaborators designed to create a whole systems approach to solving a problem, attaining scale and increasing impact.

PARTNER EXPERIENCE

A Intake

B Objectives, Architecture and Strategy

C Process and Implementation

D Outcomes

A Intake

Building the foundation of partnership:

Agreements:
results and partnership agreements



Discovery: strategic initiative and values alignment

Inquiry:
understanding and assessing organizational stage, personality + needs

Discernment:
critical analysis of existing business system

Co-creation:
Advance objectives through collaboration in partnership design

B Objectives, Architecture & Strategy



OBJECTIVES

Understand Objectives and metrics for success first. Work backwards from there building the resource network, communication structures and business framework to achieve

ARCHITECTURE

Creating a corporate structure that's flexible and fluid incorporating capital, operational, financial and marketing structures

STRATEGY

Create gap analyses, capital action plans, go to market strategies and implement a collaborative HR team.

C Implementation

Engage Resource, Capital, and
Implementation Partners

Managerial Analytics, Financial Assessment,
Process Improvement

Operational Efficiencies, Customer Driven Profit Modeling

Measure, Learn, Adapt, Repeat

D Outcomes actualized for the client



CORE VALUES

Whole systems design,
defined objectives,
collaborative partners,
stakeholder and influencer
alignment.

TRAJECTORY

KPI's defined, capital
and resource partners
engaged, advisory board
formation, strategic plans
designed.

FUNCTIONALITY

Working communication
structures, customer driven
process analysis and decision
making, full suite of managerial
process intercepts, fact based
analysis and decision making.